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# **MEMORANDUM OF POINTS AND AUTHORITIES**

# I. INTRODUCTION

Madison Capital Management, LLC, a Nevada Limited Liability Company, and Madison Liquidity Investors, LLC, a Delaware limited liability company, (collectively õMadisonö) hereby move this Court, pursuant to Local Rule 6-3, to advance the hearing date on Madisonøs Motion to Compel Compliance with Subpoena currently scheduled to be heard by the Court on October 6, 2008.

Yahoo!, Inc. (õYahooö) has information on the identity of the entity that has misappropriated Madisonøs business name, likeness, and rights. This has caused confusion in the market and damage to Madison. Madisonøs subpoena requests information on the identity of this offending party from Yahoo. If Madison has to wait until early October to obtain Yahooøs compliance with the subpoena, Madison will lose the ability to locate and prosecute this person. Only an expedited hearing date on Madisonøs Motion to Compel will ensure prompt delivery of this information.

# III. FACTS

Madison is a professional investment and financial service company with a long standing reputation in the financial services market. Madison markets its services via its website, which is located at the domain name, <a href="www.madisoncap.com">www.madisoncap.com</a> (the õMadison Websiteö). The Madison Website describes Madisonøs history, business, and philosophy.

Madison Liquidity advertises its services and posts its employment opportunities at its website, which is located at the domain name, <a href="www.madisonliquidity.com">www.madisonliquidity.com</a> (the õMadison Liquidity Websiteö). The Madison Liquidity Website describes Madison history, business, and philosophy.

Madison is the current owner of the entire right, title and interest in the materials located on the Madison Website and the Madison Liquidity Website. As part of their suite of internet services, Yahoo offers web hosting services for individuals or entities who desire to maintain a website.

Upon information and belief, beginning some time in May of 2008, Yahoo commenced hosting the website located at the domain name, <a href="www.madisonliq.com">www.madisonliq.com</a> (the õDeceptive Siteö). The Deceptive Site and the materials thereon purported to be owned in the name of õMadison Liquidity SB 471442 v1:000009,0189

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Investors, LLC,ö something that is not true. In reality, the Deceptive Site does not represent a real company or business and used Madison Liquidity on name, likeness, information, and rights. The Deceptive Site was specifically designed to deceive visitors into believing that the website represents the legitimate Madison entities, including Madison Liquidity, and to deceive visitors into providing personal information for illicit purposes.

Upon investigation, Madison learned that the Deceptive Site was part of an ongoing scheme by the Registrant to knock-off legitimate websites to obtain improperly personal information from visitors to the website. The Registrant of the Deceptive site has other similar sites that squat on other companies' trade information and seek to deceive visitors into providing personal information.

On May 14, 2008, Madison notified Yahoo of the Registrantøs scheme and sent a Notice of Claimed Infringement with respect to the Deceptive Site. Recognizing that the Deceptive Site was fraudulent, Yahoo, on May 22, 2008, shut down the Deceptive Site.

Due to the serious nature of this conduct, Madison has endeavored to locate the parties responsible for the Deceptive Site so that it can notify the proper authorities and take legal action. To be successful, however, in locating the Registrant, speed is important before the Registrant disappears forever. Accordingly, on May 30, 2008, the U.S. District Court for the Northern District of California issued a subpoena to Yahoo (the õSubpoenaö) on behalf of Madison. The Subpoena required Yahoo to produce all information sufficient to identify, locate and contact the Registrant and/or owner of the Deceptive Site by June 10, 2008. The Subpoena was served on Yahoo on June 2, 2008.

On June 12, 2008, two days after the Registrant information was due and owing, counsel for Madison contacted counsel for Yahoo. Although Yahoo recognizes that the Deceptive Site was fraudulent, Yahooo counsel informed counsel for Madison that the information had not been provided by the June 10, 2008 deadline set forth in the Subpoena because of Yahooo undisclosed internal policy, which purportedly requires the company to provide its registrants 15 days notice to seek a protective order regarding the disclosure of their information. Yahooo counsel stated that Yahoo would not comply with the Subpoena and provide the Registrant information until the 15day notice period had passed.

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Accordingly, Madison filed its Motion to Compel Compliance with Subpoena against Yahoo on June 18, 2008. The Court assigned an October 6, 2008 Hearing Date for the Motion.

#### IV. ARGUMENT

Filing this Motion for Order Shortening Time has become necessary because an October 6, 2008 Hearing Date will result in severe prejudice to Plaintiffsøability to protect its website. Plaintiffs intend to fully prosecute the offending party for its fraudulent website. Plaintiffs do not know who that party isô thus the need for the Motion to Compel. The risk that the offending party will not be able to be located or otherwise õdisappearö increases with each passing day of noncompliance.

Good cause exists because the timing of compliance is every bit as critical as the contents of the information requested. The Deceptive Site is illegal and the Registrant of this site is conducting wrongful acts. Madison is entitled to quickly discover the information about the Registrant and the Deceptive Site so that it can protect its rights and prevent further wrongful conduct by these individuals. Yahoo should not be allowed to impair Madisonøs right to discover this information, and should be ordered to provide Madison the Registrant information immediately. In addition, Madison should be entitled to reimbursement of all legal fees and costs incurred in connection with this motion which is necessary solely due to Yahooøs failure to comply with a validly issued subpoena.

# V. CONCLUSION

For the reasons set forth herein, Plaintiffs respectfully request that this Court issue its order to advance the hearing on Plaintiffsø Motion to Compel Compliance with Subpoena to a date convenient with the Court and also that the Court establish dates for the opposition and reply to be filed.

Dated: June 30 2008 BROWNSTEIN HYATT FARBER SCHRECK, LLP

By:

ERIC BERG Attorneys for Plaintiffs MADISON CAPITAL MANAGEMENT, LLC, AND MADISON LIQUIDITY INVESTORS, LLC

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- 2. I am making this Declaration in support of PlaintiffsøPlaintiffsøMotion for an Order Shortening Time for Hearing on PlaintiffsøMotion to Compel Compliance With Subpoena, filed concurrently with this Declaration. I am also making this Declaration in support of the requirements set forth in Local Rule 6.3.
- 3. The underlying dispute necessitating this Request centers on a Subpoena issued by this Court on May 30, 2008 to Yahoo!, Inc. (õYahooö), on behalf of Madison. The Subpoena required Yahoo to produce all information sufficient to identify, locate and contact the Registrant and/or owner of a deceptive web site by June 10, 2008. The subpoena was served on Yahoo on June 2, 2008. Yahoo has thus far refused to comply with the subpoena. Its position is that while it will comply as some future unspecified date, it cannot timely comply because of some unstated and unspecified õinternal company policy.ö Yahoo did not, and has not as of this date, filed any type of formal Objection to the Subpoena. Madisonøs position is that the timing of when Yahoo complies is every bit as critical as the contents of compliance, and that having failed to timely object to the subpoena, Yahoo is in breach of its obligation to timely comply
- 4. Madison is requesting a shortening of time to have its Motion to Compel heard against Yahoo because waiting over three months to have this motion ruled on will very likely result in Madison losing the ability to locate the entity who has misappropriated its business name and likeness. Yahoo has in its possession the information that Madison needs. Yahoo has failed to commit to a date certain by which it will provide this information to Madisonô which has resulted in Madison seeking court intervention. The timing of when Madison receives this information from Yahoo is every bit as important as the information itself. This is because the risk of the offending entity fleeing or being otherwise unable to track down increases with each day Yahoo fails to comply with the subpoena. Waiting until early Octoberô over three months from nowô to obtain this information will result in a severe hardship to Madisonøs efforts to protect its intellectual property.
- 5. The request for an expedited hearing date could not have been accomplished by stipulation, since the hearing date assigned by the Court was solely a function of the Court and motion calendar. I sought to have this matter heard on the first available date on the court are self-471499 v1:000009.0189

calendar, but was advised that early September 2008 was the first available date. I was subsequently notified by the Court that on its own motion it continued the hearing date to October 8. 2008.

- 6. Substantial harm and prejudice will result to Madison if the requested relief is not granted. Madison has spent considerable time and money establishing its business model, its business strategy, its customer base, and its intellectual property. The deceptive website for which Madison seeks ownership information was specifically designed to deceive visitors into believing that the website represents the legitimate Madison entities and to deceive visitors into providing personal information for illicit purposes. Waiting until early Octoberô over three months from nowô to obtain this information will result in a severe hardship to Madisonøs efforts to protect its intellectual property.
  - 7. No previous time modifications have been sought or obtained.
- 8. The requested relief will have no impact on the schedule of the case. This case was filed simply to obtain subpoena compliance by Yahoo. Once that compliance occurs, Madison fully expects to dismiss this action.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

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